



Kickin' It Around

What's going on in AYSO Section 14?

January 2009



Section Director: Wendy Smith

AYSO SECTION 14

<http://www.aysosection14.org>

Upper 90:

- **Section 14 wins bid for AYSO 2010 National Games!**
- **New Regions come on board!**
1531 (Belle Glade)
1560 (Lake Placid)
1566 (Sunny Isles)
- **Why AYSO? Find out at:**
<http://www.whyayso.org>
- **Section 14: Birthplace of the Green Card. Email Richard Bradwell for more info at**
koidude@gmail.com
- **AYSO website gets a kick-start. Check out the up-graded website at:**
www.soccer.org
- **State Games 2009 Wellington, Fl. Jan 17-19, 2009**
www.aysosection14.org/stategames09.html

AYSO 2010 National Games

The American Youth Soccer Organization (AYSO), the Palm Beach County Sports Commission and the Village of Wellington are pleased to announce the selection of the Village of Wellington in Palm Beach County, FL as the site for the AYSO 2010 National Games.

highest level of the sport that incorporates the entire family into a fair, safe and fun soccer experience for the players and fans."

The National Games offer an opportunity to bring together soccer players from through-

Teams are chosen to participate by a national lottery draw with 24 boys and girls teams each from eight age divisions U-12 through U-19 participating, as well as the Very Important Players (VIP) division. VIP players are those with physical or mental challenges who also love to play soccer.

It will be held for one week over the July 4th weekend at the International Polo Club. Thirty soccer fields, all at one contiguous location, will be created on the polo fields at the club. The fields will be manicured and cut to competition soccer length.



AYSO Section 14 Director Wendy Smith noted that this is the first time Florida has hosted the event and planning is underway to insure a complete success. "AYSO is the only recreational youth soccer program with the level of credentials and personnel required to provide a soccer event at the

out the country to share in the diverse soccer culture of the AYSO family. This occasion focuses on sportsmanship, team spirit and making new friends through the activities and events that are offered during this event.

Venue Chair Bill Reese added that this event will draw on the volunteer resources from around the State and beyond. He noted "We appreciate the efforts and support received from the Village of Wellington, International Polo and the Palm Beach County Sports Commission in assembling the bid and look forward to working with the entire sports community to set a new standard for the AYSO National Games done Florida style."

Inside the Post:

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- Fundraising Opportunity 3
- Meet your Section Staff 4

If you wish to sponsor or volunteer at the AYSO 2010 National Games, please email us at:
2010NG@aysosection14.org

AYSO Section 14 — Region Listing

Region 191 - Sunset Park, Fl. (Area A)

RC: Karoline Carvajal 305.596.4343

Region 345 - West Palm Beach, Fl. (Area I)

RC: Rose Arsenault 561.642.8978

Region 450 - Miller's Pond, Fl. (Area A)

RC: Hector Santini 305.382.7484

Region 614 - Three Lakes, Fl. (Area A)

Interim RC: Danny Prenat 786.488.5216

Region 644 - Weston, Fl. (Area I)

RC: Richard Schwartz 954.385.4876

Region 660 - Key West, Fl. (Area J)

RC: Didier Kuntzmann 305.293.9977

Region 705 - Marathon, Fl. (Area J)

RC: Chris Bull - 305.289.8080

Region 805 - Homestead, Fl. (Area J)

RC: Timothy Norton 305.257.3657

Region 838 - Tropical Park, Fl. (Area A)

RC: Jennifer Mallea 305.917.5700

Region 864 - Key Largo, Fl. (Area J)

RC: Laura Lietaert 305.453.3913

Region 901 - Big Pine Key, Fl. (Area J)

RC: Bonnie McManus 305.923.4467

Region 1212 - Flagler County, Fl. (Area L)

RC: Ernie Toth 386.793.0836

Region 1242 - North Marion County, Fl. (Area L)

Interim RC: Tom Christmas

Region 1267 - Clewiston, Fl. (Area I)

RC: Steven Hess 239.823.1466

Region 1357 - Chiefland, Fl. (Area L)

RC: Mickey Morgan - 352.493.7017

Region 1370 - Boynton Beach, Lantana and Lake Worth, Fl. (Area I)

RC: Michael Trotto 561.719.3010

Region 1408 - Sumter County, Fl. (Area L)

RC: Mike Todd 352.303.6239

Region 1452 - Lake Park, Fl. (Area I)

RC: Bertha Bostrom 561.842.2524

Region 1487 - Ruskin, Fl. (Area L)

RC: Vicki Rumsey 813.645.0198

Region 1521 - Acreage, Fl. (Area I)

RC: Lisa Seltzer 561.798.5467

Region 1531 - Belle Glade, Fl. (Area I)

RC: Shelli Bair 561.996.3233

Region 1560 - Lake Placid, Fl. (Area I)

RC: Manny Lopez 863.840.2386

Region 1566 - Sunny Isles, Fl. (Area A)

RC: Matt High 305.792.1799

Region 1588 - Orlando Area, Fl. (Area L)

RC: TBA

Regional Fundraising Opportunity

Reggy Monsanto — Area Director of 14L and Section Webmaster shares his fundraising opportunity. For more info, contact him at: reg@fcys.net



Other organizations are making \$50 per day! (Go to www.benefitbar.com and click on Samples.)

The following is a program sponsored by YAHOO and Fund-It BenefitBar.

Here are 3 very EASY questions..

1. Have you heard of Yahoo?
2. Do you have high costs to play/buy equipment/fund your regions?
3. Do you search the internet?

Then this will be EASY to do! We know people want to give and help, but not everyone can write a check. The Fund-It BenefitBar gives us all a way to make a difference without spending a dime. Each region can now have their very own toolbar! It's a custom toolbar that you load onto your browser that doubles as a quick link to your region's site and or other favorite sites, and also includes a search bar (powered by YAHOO). When you search using YOUR toolbar, AND you visit the sponsor results, they give you 10 cents per visit! No need to purchase anything! See this example for FCYSA - Region 1212. Go to <http://www.fcys.net> then click on FCYSA toolbar.

Here is the info you'll need to get your very own regional toolbar going...

Go to: www.funditfree.com

Fill out the form. I will be your rep and my code is: 2032. Let me know if you need my help filling it out.

The completed form will prepare the creation of your region's toolbar. Once you get the link for the install, share it with everyone in the region: players, parents, family, friends, etc..

Here is a short video you can share with your region to help them understand how this works. We had 20 people in REGION 1212 download the toolbar, but they didn't make ANY money, since they didn't understand the Sponsor piece. This video was designed to help them. They are now making \$5 per day.

<http://www.fundittraining.com/clicks>

FYI - my u15 boys team broke the \$200 mark recently. (This definitely beats car washes and selling candy!) We are at \$5 per day with 5 people, so it is safe to assume that each person that uses the toolbar for 5 minutes per day can make you \$1. Imagine only 20 in your region using the toolbar.. that would be \$20 per day!

This is very easy to do and costs nothing. We can all agree that we are all under-funded and sponsors are getting harder and harder to come by. YAHOO created this program as a grass roots effort to help non-profit organizations while also trying to remain competitive with Google. It's worth the clicks.



Newsletter Launches!

AYSO Section 14 is the fastest growing section in the country. With 4 Areas and 25 Regions (and counting), we needed to find a way to stay in touch with news and offerings that we can share. Calling, emailing, an updated website, and now, a newsletter, will guarantee that all of our parents, within all of our regions, within all of our areas, are receiving the same message. It is a "work-in-progress" so please send your comments and suggestions to:

Reg Monsanto, Section 14 "newsletter guy" at: reg@fcys.net

Future issues will include:

- Regional Spotlight
- "Feel Good" story of the month
- Training calendar

Meet your Section 14 Staff!

Section Director: Wendy Smith

Section Auditor: Doug Smith

Section Coach Administrator: Paul Scala

Section Coach Trainer: George Moyssidis

Section CVPA: Frank Petrone

Section Developer: Becky Mitchell

Section Management Administrator: Martha Vargas

Section Referee Administrator: Nemesio Caraballo

Section Referee Assistant Administrator: Pat Henderstein

Section Director of Referee Assessment: Scott Zucker

Section Treasurer: Rose Arsenault

Section VIP Director: Valeska McDonald

Section Webmaster: Reg Monsanto

Area Directors

Area A: Richard Bradwell

Area I: Bill Reese

Area J: Michael Hartley

Area L: Reggy Monsanto

Visit <http://www.aysosection14.org/SectionStaff.html> for their contact information.

See you next month!